

KOIZUMI

KOIZUMI SANGYO CORP.

<https://www.koizumi.co.jp/>

COMPANY PROFILE 2024

KOIZUMI SANGYO GROUP



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KOIZUMI

“We have a different idea”

Brand Strengths, Origin and Manifestations of Character

Koizumi products and services always deliver fresh surprises and dreams.
These are always born from ‘out-of-the-box creativity and innovation’.



1947 A desk lamp, the origin of Koizumi's lighting fixtures

Two years after the end of World War II, we anticipated electronic products becoming popular in Japanese homes and developed several home appliances, one of which was a desk lamp. Later, it sparked the development of many other products, such as flexible arm lamps, cut glass lamps, Japanese style lamps, and fluorescent lamps.



1966 Keisetsu, the industry's first study desk with a fluorescent lamp

As a result of the rapid economic growth, people came to live more affluent lives. This caused them to spend more money not only on goods, but also on the education of their children. Taking this into account, we launched the industry's first study desk with a fluorescent lamp, making use of our lighting technology.



1967 The industry's first attempt at a lighting showroom

In the 1960s and 1970s, the number of our partners selling lighting fixtures increased rapidly. We decided to open a showroom as a place to propose ways of selling them, which up until that point had not been clear. We provided a place to view products, along with some tips relating to store layout, among other suggestions.



1967 Bansan cooking table with inbuilt gas stove

While houses were becoming more westernized and the demand for dining tables was rising, we started to notice an increasing number of people complaining that preparing a gas stove for hot pot cooking was too much effort. This newly-developed cooking table with an inbuilt gas stove met customer needs and was incredibly popular.



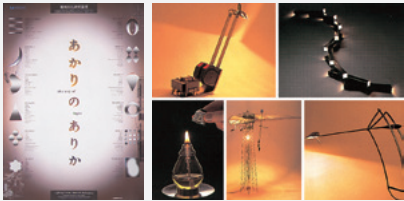
1978 “6 + 3 + 3 makes 12 years” study desk with removable shelves that can be used up to high school

The shelves of conventional study desks were fixed and unremovable, so we developed a new one where the shelves were removable, enabling junior and senior high school students to use it as a simple desk. Thanks to the slogan “6 + 3 + 3 makes 12 years” referring to six years of elementary school, three years of junior high school, and three years of high school, it became hugely popular.



1982 Lighting Savoir, the mobile lighting showroom

In response to requests to make it possible to choose products by viewing real samples, we ordered a custom-made showroom built into a trailer. With the slogan “a nationwide showroom,” we held mobile exhibitions for customers throughout Japan.



1987 Koizumi International Lighting Design Competition for Students

In order to develop young people with talent and make lighting culture more popular, we established a unique lighting design competition for students around the world. We have held it 25 times so far, and there have been a total of 33,000 applicants from 42 countries.



1988 Inverter lighting fixtures, groundbreaking energy-efficient lighting

The inverter circuit, noted for its high efficiency, low noise, and ability to turn on immediately, was developed following an energy saving trend. As one of the first specialized manufacturers working on its commercialization, we provided a large variety of products to meet our customers' demands.



1990 Koizumi Lighting Theater IZM, a hands-on showroom

IZM introduced the concept of “a hands-on experience” to showrooms, completely differing from conventional ideas based on fixture coordination. The facility, which was equipped with a variety of simulation equipment, breathed new life into the industry.



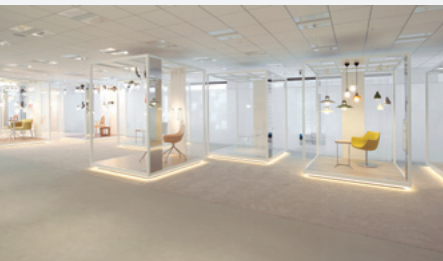
2001 ISO 9001 and ISO 14001 certifications in 2002 the lighting business

We acquired international standards certifications ISO 9001 for Quality Management Systems in 2001 and ISO 14001 for Environmental Management Systems in 2002, and worked on strengthening the organization's quality assurance system and environmental management functions.



2006 Step-up Desk, a new style of study desk

The idea shifted from ‘desk + top shelf’ to ‘desk + bookshelf’, offering children the freedom to use it as they grow. This approach was adopted in many new products from other companies in the following year.



2013 KLOS, a proposal-based LED lighting studio

We opened Koizumi Lighting Operation Studio as a space for future innovation, aiming to solve problems through interactive communication with customers, including proposals for LED lighting optimization and introduction of the latest technologies. It is possible to demonstrate how lighting is used by changing the atmosphere in each room.



2014 Launch of products compatible with DALI, global technical standards for lighting control

DALI is currently spreading to large institutions and offices as a technology that can control lighting to realize pleasant spaces. Koizumi Lighting Technology began the development and sales of DALI-compatible products some time before other companies.



2017 Construction of Koizumi Lighting Technology R&D Center, a base for lighting culture creation

Based on the concept of “a forest of lights,” this R&D Center also serves as a hands-on showroom that focuses on LED lighting. The innovative office, which also takes into consideration the environment and working styles, has been highly praised by customers.



2018 Development of the TRee lighting control system

We developed TRee, a system that controls lighting for IoT-based smart homes. By linking it to a smart speaker, the user can change the settings or adjust the color and brightness through voice commands.



2020 The first manufacturer specializing in lighting to provide BIM data

BIM (Building Information Modelling) is a system that improves productivity by collecting and linking data related to design, construction and management. It was the first specialist lighting manufacturer to start providing data.



2022 Pre-Kids business launched

The Pre-Kids business was launched to support the healthy growth of children from the perspective of physical, intellectual and mental education. Using the know-how gained from the study furniture business, three new product series were developed for infants and pre-school children.



2023 Facilities for professional users Lighting Lab Osaka opens

We opened a laboratory facility where users can operate the brightness, color, height and angle of lighting fixtures installed in spaces intended for residential, commercial and office use with tablet terminals, and verify light spaces that cannot be perceived from drawings or catalogs.

Using our group's strength to meet a wide range of space creation needs

From homes to workplaces.
The Koizumi Sangyo Group's mission is to understand what kind of spaces our customers truly desire and to use our collective strength to create them. Koizumi's technology and products are at the heart of many places related to home life and work.



Koizumi Lighting Technology Corp.

Creation of a smart lighting environment that makes use of the very latest technology

We provide lighting solutions for residences, stores, and public facilities, ranging from planning and development to design for various spaces. While answering our customers' requests, we make use of the very latest technology to create a smart lighting environment.



Koizumi Furnitech Corp.

Supporting future of life, growth, and the environment through furniture

We have been making study furniture for over 50 years. Going forward, we will develop three businesses: a desk furniture business for children and other age groups, a pre-kids business for infants and preschoolers, and a mattress business in pursuit of the ideal sleeping environment.



Hello Living Corp.

One-stop support for creating comfortable spaces, from product procurement to proposal and construction

In the residential, retail, and facility markets, we deliver comfort to our customers' lives through the procurement, proposal, sales, and installation of various interior elements.



Horiuchi Total Service Corp.

A set up business aimed at a variety of public facilities

We provide a set up business for appliances and furniture aimed at a variety of public facilities such as hotels and offices. While developing the human resources that form the foundation of our business, we will also focus on expanding the types of businesses and products we handle in order to achieve business growth.



Koizumi Logistics Service Corp.

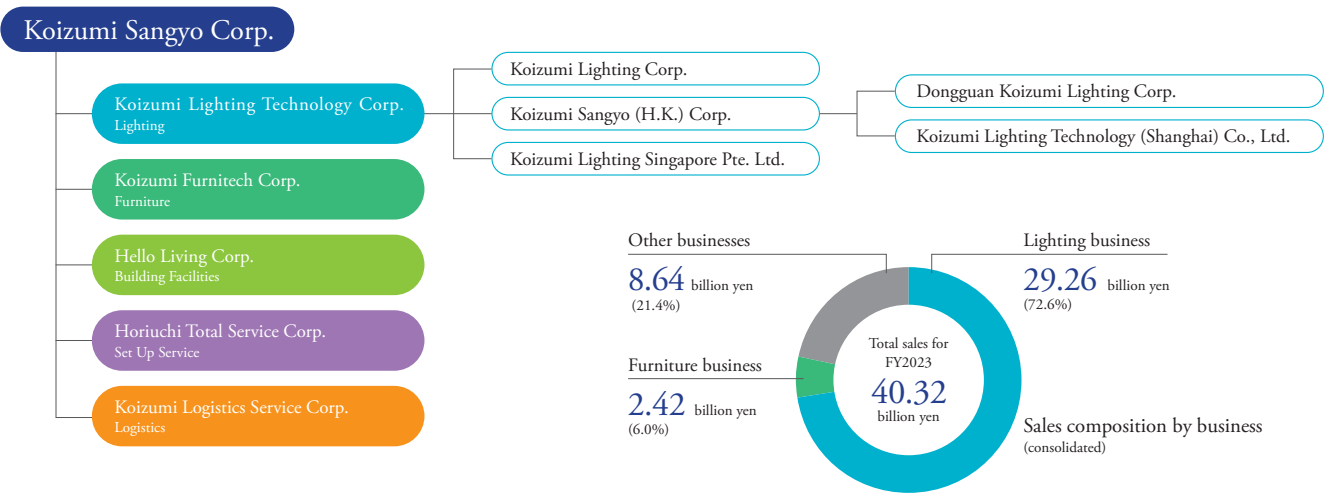
Providing high-quality logistics services to a wide range of customers

We provide logistics services to a wide range of customers both within and outside the Koizumi Sangyo Group. Each and every one of our employees is committed to building trusting relationships with customers through the provision of high-quality services as logistics professionals.



Group Overview

Group Structure



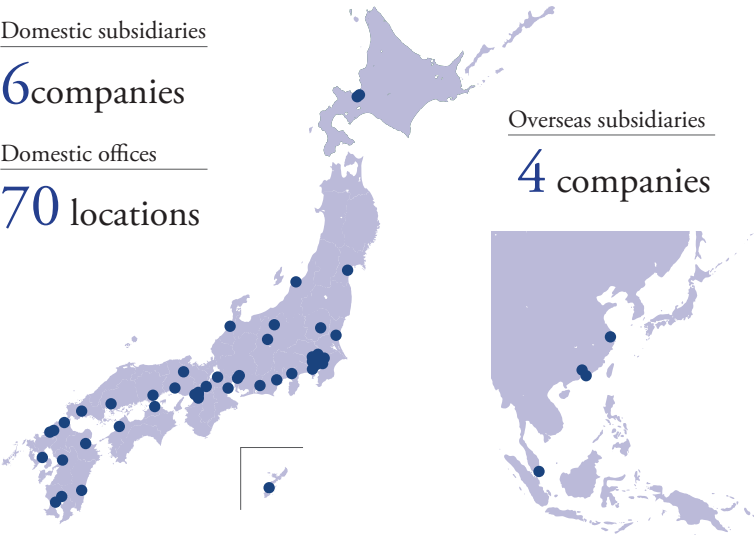
Domestic Network and Overseas Network

Domestic subsidiaries

6 companies

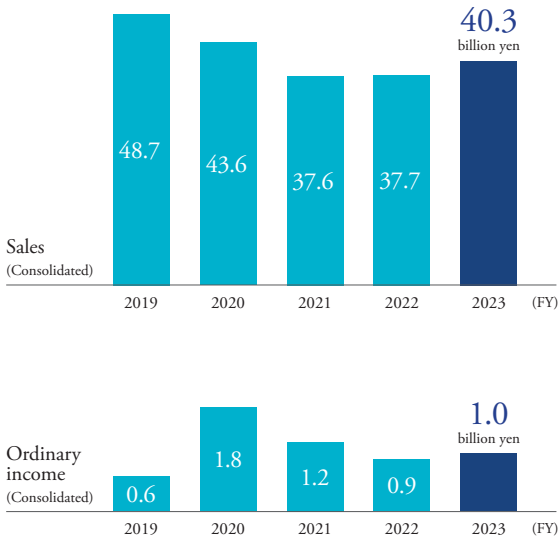
Domestic offices

70 locations



Overseas subsidiaries

4 companies



Group Philosophy

Corporate Motto	Developing a good personality
Group Management Philosophy	Creating new values through new viewpoints and unique ideas, as well as dreams and excitement for people and society
Group Principles of Conduct	<ul style="list-style-type: none">● Attack new challenges passionately and achieve all goals without fail● Engage in free and lively communication, and move forward with our colleagues brightly and energetically● Learn from each other and become more resourceful● Solve customers' issues based on the real sites, actual products, and true phenomenon● Aim to build trust and credibility with the idea of “Sanpo Yoshi” (A Good Deal for Everyone)● Comply with societal rules and contribute to the region, society, and the global environment
Group Vision	We aim to become a “value-creating professional group,” providing good and comfortable lives and being loved by people

Group Information

KOIZUMI SANGYO CORP.

Headquarters	3-3-7 Bingomachi, Chuo-ku, Osaka 541-0051
Representatives	Koji Gondo, Chairman Hiroyasu Yamoto, President
Founded	1716 (Kyoho 1)
Established	June 25, 1943
Capital	1,575 million yen
Employees (As of April 2024)	Group total: 1,408 As an individual company: 61
Corporate categorization	Holding company
Subsidiaries	10

Company	Headquarters	Representative	Employees	Business areas
Koizumi Lighting Technology Corp.	3-3-7 Bingomachi, Chuo-ku, Osaka 541-0051	President Susumu Sakuma	619	Planning, development, manufacturing, and sales of lighting fixtures
Koizumi Lighting Corp.	1289-2 Otsuka-cho, Higashi-Omi City, Shiga 529-1512	President Masabumi Uno	165	Development and manufacturing of lighting fixtures
Koizumi Sangyo (H.K.) Corp.	Units A-B, 26th Floor, 8 Hart Avenue, Tsimshatsui, Kowloon, Hong Kong	President Takeshi Sugimoto	15	Planning, development, manufacturing, and sales of lighting fixtures
Dongguan Koizumi Lighting Corp.	No.12, Information & Industry Garden, Xihu District, Shilong Town, Dongguan City, Guangdong Province, P.R.China	President Takeshi Sugimoto	158	Design for development, assembly, and sales of lighting fixtures Consultations on lighting design, quality management, etc.
Koizumi Lighting Technology (Shanghai) Co., Ltd.	2F 212, Apt. B, No. 228 Wending Road., Xuhui District, Shanghai 200030 P.R.C.	President Kohei Uemura	45	Planning and sales of lighting fixtures, etc.
Koizumi Lighting Singapore Pte. Ltd.	41 Ubi Crescent Singapore 408588	Director (CEO) Dave Wee	35	Import, export and sales of lighting fixtures, lamps and lighting fixture components Lighting design and electrical work
Koizumi Furnitech Corp.	3-3-7 Bingomachi, Chuo-ku, Osaka 541-0051	President Toshihiro Wakabayashi	50	Planning, development, manufacturing, and sales of study, pre-kids furniture, and bedding
Hello Living Corp.	Aika Bldg. 8F, 1-13-27 Minamisemba, Chuo-ku, Osaka 542-0081	President Masato Uehara	46	Installation and sale of home decor materials and building facilities for homes, shops and public spaces
Horiuchi Total Service Corp.	B.M. Kabuto-cho Bldg 3F, 11-7, Nihonbashi Kabuto-cho, Chuo-ku, Tokyo 103-0026	President Hiroaki Kumano	157	Delivery and installation of furniture and equipment for hotels, offices, and commercial facilities
Koizumi Logistics Service Corp.	3-3-7 Bingomachi, Chuo-ku, Osaka 541-0051	President Chotaro Akamatsu	57	Transportation, delivery, storage, and handling of products for group companies and clients